

# **RE-ELECT MAYOR SHARPE JAMES A-3**

**THE EXPERIENCE  
TO LEAD**

**THE KNOWLEDGE  
TO SUCCEED**



Newark will soon have its first IHOP, a 24 hour restaurant serving and providing jobs to our residents.



Newark's new baseball stadium will provide jobs and fun-filled family entertainment to Newarkers of all ages.



A modern Rail-Link will connect downtown Newark to the Airport and planned Conference Center, creating easy access to jobs.



Newark is the center of culture and entertainment in New Jersey. NJPAC and Newark Symphony Hall are top entertainment facilities.

**“Our City Is Prospering,  
Let’s Continue  
The Progress!”**

**Re-Elect Mayor  
Sharpe James**

**VOTE A-3**

**TUESDAY, MAY 12, 1998**

# NEWARK

# A CITY IN MOTION

"American cities are on the way back...  
if you want to see one of the best  
examples, visit Newark, N.J."

—Henry Cisneros  
Former U.S. Secretary of Housing  
and Urban Development  
quoted in USA Today, November 22, 1988

"His strength of character has become a rallying  
point for many northeastern cities. Cities need a  
spokesman and Sharpe James provides that."

—Dan Miller  
Publisher of "City & State,"  
a national trade newspaper  
reported in the Sunday Star Ledger, July 19, 1992

**EDITORIAL**  
...Mayor James...is due  
credit for ceaselessly  
extolling Newark. He is  
a powerful cheerleader  
and often a facilitator,  
no small qualities in a  
city short of boosters.

—Star Ledger Opinion Page  
December 31, 1992

**Mayor James' Comprehensive Approach To Economic Development Has Created More Than 25,000 New Jobs.**



The new South Ward Industrial Park will make 400 more jobs available to Newark residents.



Loews Metroplex in the Central Ward—Wholesome family entertainment remains at the core of our development strategy. This theater complex is also providing neighborhood jobs.



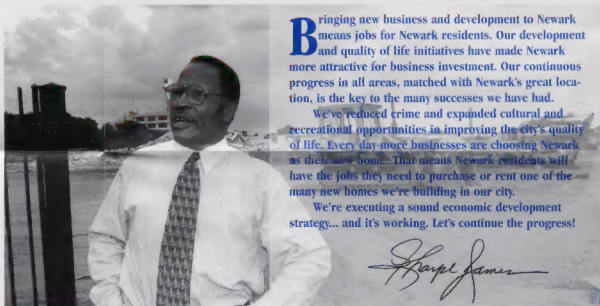
Magnolia Court—One of the many housing developments built under our administration. Housing construction has created over 2,000 jobs.



The solar skating rink at Branch Brook Park where a number of neighborhood jobs were created in a facility that fits a major recreational need.



Pathmark—in addition to providing first rate markets convenient to residents of the East and Central Wards, these developments also create jobs for neighborhood residents.



**B**ringing new business and development to Newark means jobs for Newark residents. Our development and quality of life initiatives have made Newark more attractive for business investment. Our continuous progress in all areas, matched with Newark's great location, is the key to the many successes we have had.

We've reduced crime and expanded cultural and recreational opportunities in improving the city's quality of life. Every day more businesses are choosing Newark as their new home. That means Newark residents will have the jobs they need to purchase or rent one of the many new homes we're building in our city.

We're executing a sound economic development strategy... and it's working. Let's continue the progress!

*Sharpe James*

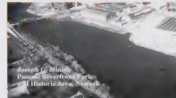
**MAYOR SHARPE JAMES HAS NEWARK WORKING**



Science Park—A world-class research and science center will be housed here, creating 3,000 jobs.




Hilltop Gardens—One more example of exceptional housing opportunities being made available to Newark residents. The Hilltop development also represents more jobs for our citizens.



Passaic River waterfront will soon be a place where families can go to enjoy the outdoors and any number of attractions. A first class hotel and restaurants will bring tourists and more jobs.

**Re-elect Mayor Sharpe James. On Tuesday, May 12 Vote A-3. Let's Continue The Progress!**

A black and white portrait of Mayor Sharpe James, a Black man with glasses, smiling. He is wearing a dark suit, a white shirt, and a patterned tie. The background is dark and out of focus, with a portion of an American flag visible on the left side.

Re-Elect Mayor Sharpe James  
We Love Newark '98  
501 Broad Street  
Newark, New Jersey 07102

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